Purpose
The purpose of this project is to provide continued education and outreach that supports the individuals and businesses engaged in commercial fishing, coastal restoration, eco-tourism and disaster response in Southeast Louisiana. The intent of this contract is to build on findings of the “Fisheries Moving Forward” project (see attachments). The report identified re-employment opportunities for fishermen disrupted by the BP Oil spill, and ways in which they can continue working on the water in the New Orleans region. This initiative is two-fold: it will provide outreach, and assist in developing a contact database that was initiated under the first “Working on the Water” (WOW) Summit held in October 2014; additionally, it will result in educational outreach initiatives in several local parishes culminating with the second “Working on the Water” Summit in early 2016.

The selected consultant will serve as program manager and will work with the advisory committee (RPC, St. Bernard Economic Development Foundation, LSU AgCenter Sea Grant, Nunez Community College, the Meraux Foundation, U.S. Small Business Administration, Louisiana Small Business Development Center) to help develop the contact database and education outreach initiatives. In addition, the selected consultant will be responsible for outreach, facilitation, content development, securing workshop locations and foreign-language interpreters as needed. Consultant will organize and facilitate meetings of the advisory committee, keep notes, attendance logs and provide follow-up summaries.

Task 1 – Analyze Survey Results
Review surveys received at the WOW 2014 Summit to determine what information was the most useful and what additional information is needed to inform future workshops. Report findings and make recommendations to advisory committee.

Task 2 – Develop and Produce Outreach Initiatives
Working with the advisory committee, plan the agendas and facilitate implementation of up to four workshops/outreach initiatives and the WOW Summit 2016. Workshops will be held in St. Bernard, Plaquemines, Jefferson and/or Orleans Parishes.

1. Identify target audience, prepare, market and distribute flyers and press releases in advance of each workshop
2. Facilitate each workshop with partner agencies
3. Record a summary of each workshop that includes sign-in sheets and feedback from participants.
4. Meet with advisory committee to de-brief after each workshop
5. Make recommendations for next steps after each event
6. Coordinate and implement WOW Summit (early 2016)
Task 3 – Final Report
Prepare a final synopsis of the series of workshops, including WOW Summit 2016, along with recommendations for next steps. Five hard copies of the report and one individual PDF of the report saved on a CD will be submitted by the consultant to the RPC for distribution.

Budget: $30,000 lump sum. *Cost of facilities, interpreters, food and other workshop supplies are not the responsibility of the consultant.

Timeline: Completion by April 30, 2016