Project Description

The project will update the existing New Orleans Bike Map and Guide to Safe Cycling to reflect the bicycle network conditions as of 2015. This update will be applied to the English, Spanish, and Vietnamese language versions. Additionally, a new Jefferson Parish Bike Map & Guide to Safe Cycling will be created to reflect the bicycle network conditions as of 2015, available in English, Spanish and Vietnamese. The updated New Orleans and new Jefferson Parish outreach tools will be utilized in partnership with law enforcement and other local partners in a coordinated effort to raise awareness of safe and legal cycling in New Orleans, Jefferson Parish, and Louisiana amongst people riding bicycles and driving motor vehicles.

Tasks

1. The Consultant will work with RPC staff to convert GIS files to graphic files.
2. The Consultant will update the New Orleans Bike Map to reflect changes to the bicycle network since the June 2013 design (available on RPC’s website). This includes expanding the physical size of the map to provide increased geographic coverage within the City of New Orleans.
3. The Consultant will develop and design additional content for the New Orleans Guide to Safe Cycling to accommodate the expanded physical size of the Bike Map.
4. The Consultant will apply all updates and design changes from the English language version of the New Orleans Bike Map and Guide to Safe Cycling to the Spanish and Vietnamese language versions. This includes any additional translation work required.
5. The Consultant will work with RPC staff to develop and design the Jefferson Parish Bike Map and Guide to Safe Cycling. The Consultant will translate and design Spanish and Vietnamese language versions of the Jefferson Parish Bike Map & Guide to Safe Cycling.
6. The Consultant will provide production files and PDFs for online posting, for all developed products.
7. The Consultant will oversee printing by a vendor selected by RPC. Printing costs will be paid separately by RPC and are not included in this budget.
8. The Consultant is responsible for providing documentation of each task in RPC approved format.

Timeline

All tasks will be complete by February 29, 2016.

Project Budget

The budget for this work is estimated at $30,200.