



BioGenerator
Powering ventures into reality

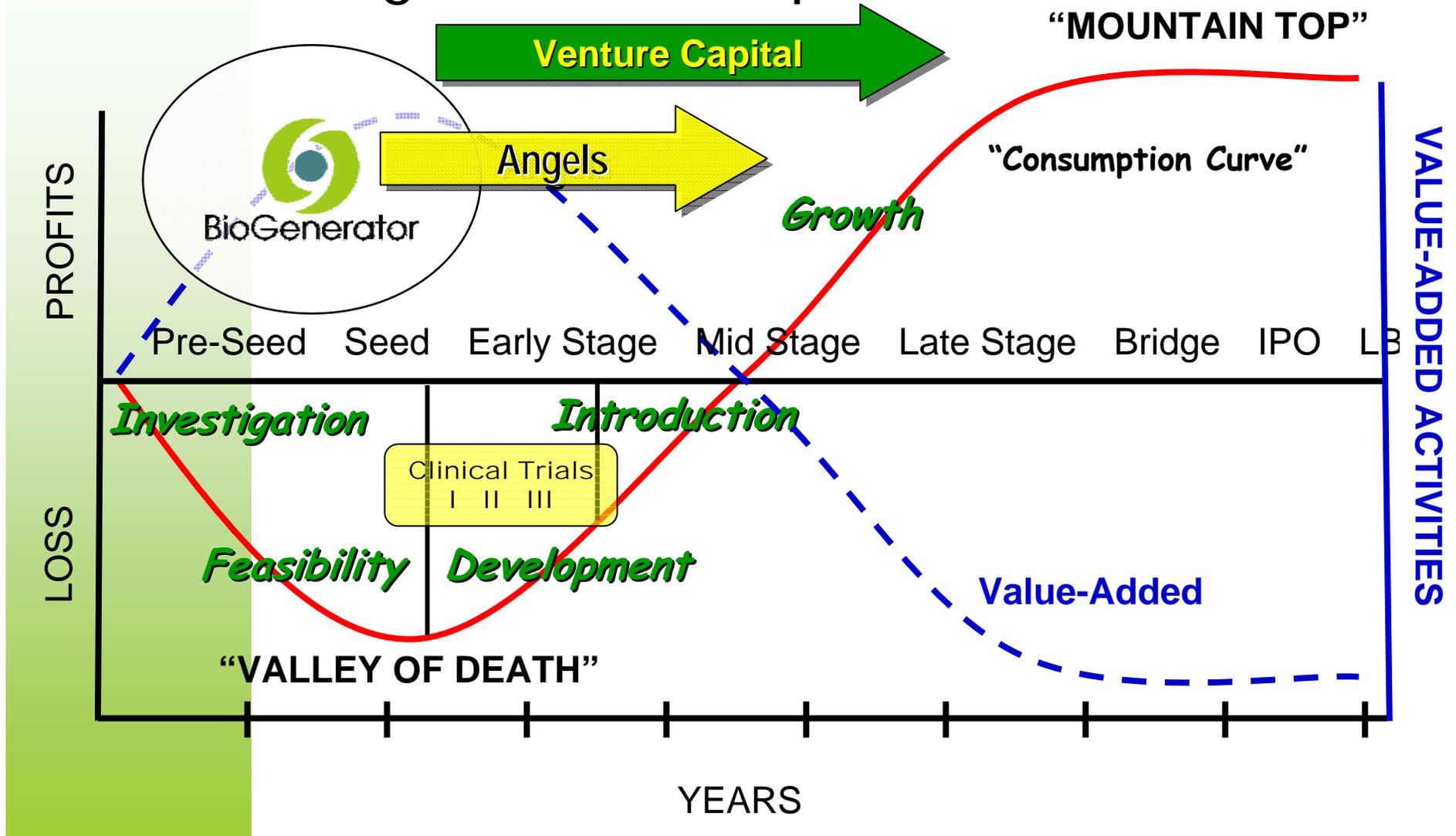
Innovation & Company Creation

New Orleans Medical District

St. Louis
January 29, 2007

Powering ventures into reality

Stages of Development



source: H. Randall Goldsmith, Ph.D.

Mission

- BioGenerator Created To Facilitate The Formation Of Plant & Life Science Companies In St. Louis.
- NOT-FOR-PROFIT Corporation; Founded Oct. 2003
- Funding From Private Foundations:
 - The Danforth Foundation
 - James S. McDonnell Foundation
 - Monsanto Fund
 - Bunge North America
- Work Closely With University Technology Transfer Offices; Researchers; Entrepreneurs; & Investment Community

Activities

- BioGenerator Accomplishes Its Mission By:
 - Identifying Promising Life Science Technologies
 - Advice & Counsel Faculty/Entrepreneurs
 - Provide Seed / Pre-seed Capital
 - Management Support During Initial Company Formation
 - Assistance In Attracting Side-by-Side and/or Follow-on Funding

Stakeholder Engagement

Investor Advisory Board

Prolog (St. Louis)
RiverVest (St. Louis)
Triathlon Medical Ventures (OH)
CID Capital (IN)
Charter Life Science Ventures (CA)
Mason Wells BioMedical Fund (WI)
Arch Development Partners (IL)
Arboretum Ventures (MI)
RCT Ventures (AZ)
HIG Ventures (FL)
Arch Angels (St. Louis)

Professional Service Providers

Armstrong Teasdale LLP	Janet McAfee, Inc
Atrio Design	Life Science Alliance
BrandBank	Paradowski Graphic Design
Bryan Cave LLP	Paychex Inc
Danna McKittrick PC	Polaris Financial Strategies
DHR International Inc	Regions Bank
Fedde Law Firm	Results Partners
Fisher Scientific International	Segue Consulting Group, LLC
Haake Companies	Sonnenschein Nath & Rosenthal LLP
Innoventor Inc	Standing Partnership
InterimImpact LLC	Stone Carlie
	UHY Advisors

Results (To Date)

- Provided Initial “Start-up” Support:

5 Companies

Cash “Investment” = **\$ 1,091,500**

- Attracted:

Side-by-Side Investments = \$ 955,000

SBIR/STTR/Other Grants = \$3,066,435

- Follow-on Funding Received By Companies:

Angels = \$ 625,000

Venture Capital = \$ 2,250,000

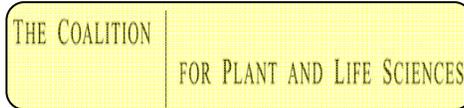
Total Returns on “Initial Investment” = **\$ 6,896,435**

Key Learnings

- Starts With Science
- Involvement / Engagement / Support of Stakeholders
- Importance of Supporting Entrepreneurial Environment / Culture
- Patience – Takes Time



Partnering For Success



DONALD DANFORTH
PLANT SCIENCE CENTER



SAINT LOUIS
UNIVERSITY



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