

NORTH SHORE REGIONAL SAFETY COALITION

St. Helena • St. Tammany • Tangipahoa • Washington



February 5, 2015
11:30 am
Mandeville Trail Head

Attendees

Taylor Addison	TRACC Coalition	tracc@tangipahoa.org	(985)662-5795
Emilie Bahr	NO Regional Planning Commission	ebahr@norpc.org	(504)483-8565
Bridget Bailey	TRACC Coalition	brpbailey@hotmail.com	(985)662-5795
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Bobby Breland	LHSC	Rbreland1@cox.net	(225)772-1311
John Broemmelsiek	Federal Highway Administration	John.broemmelsiek@dot.gov	(225)757-7614
Thomas Buckley	LA Center for Transportation Safety	buckleytom@bellsouth.net	(225)926-4085
Rudynah Capone	LA Center for Transportation Safety	Rudynah.capone@la.gov	(225)767-9718
Aaron Chabaud	LHSC	aaronchabaud@bellsouth.net	(985)635-1083
Gene Crosby	Bogalusa PD	Gene.crosby@yahoo.com	(985)732-6209
Dortha Cummins	LA Center for Transportation Safety	Dortha.cummins@la.gov	(225)767-9137
Dustin Dwight	LSP-L	Dustin.dwight@la.gov	(985)630-3519
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Danny Fonte	St. Tammany Sheriff's Office	dannyfonte@stpsso.com	(985)726-7810
Joseph Fournunia	St. Tammany Sheriff's Office	josephfournunia@stpsso.com	(985)276-1310
Autumn Goodfellow-Thompson	DOTD	Autumn.goodfellow-thompson@la.gov	(225)379-1838
Cristine Gowland	DOTD	Cristine.gowland@la.gov	(985)375-0105
Jeremy Harrison	St. Tammany Parish	jrharrison@stpgov.org	(985)898-2552
Maurice Jordan	Tangipahoa Parish	tpcroad@tangipahoa.org	(985)748-3211
Tricia Keffer	NORPC	tkeffer@norpc.org	(504)483-8510
Chris Laborde	NORPC	claborde@norpc.org	(504)483-8540
Tim Lentz	Covington PD	tlentz@covla.com	(985)892-8500
Eric Lundin	City of Slidell	elundin@cityofslidell.org	(985)646-4320
Leanne H. Malnar	21 st JDC ADA	lmalnar@21jdda.org	(985)969-3780
Greg Marchand	LSP-L	Greg.marchand@la.gov	(504)650-5303
Russell Mayfield	LSP-L	Russell.mayfield@la.gov	(985)893-6250

Brad McGlothren	LHSC	bradmclglothren@charter.net	(985)981-7668
Katie Sheets	North Oaks	sheetsk@northoaks.org	
Courtney Stephens	Tangipahoa Parish	Courtney.stephens@selu.edu	(504)401-3073
Betsey Tramonte	FHWA	Betsey.tramonte@dot.gov	(225)757-7613
Jay Watson	St. Tammany Parish	jwatson@stpgov.org	(985)898-2552
Ron Whittaker	DOTD	rwhittaker@live.com	(985)969-3117

Introductions and member/agency updates

- Tangipahoa Parish is currently installing dozens of flashing beacons received from the City of Kenner.
- MAP-21 is set to expire May 31, but FHWA representatives are hopeful that new transportation funding legislation will be passed.
- LSP is partnering with TRACC to implement No Refusals every weekend in February, with stepped up enforcement through Mardi Gras.
- LA Drive, the new electronic DWI reporting system, is up and running.
- An unusual fatality occurred in Covington in late January when a man lost control and was thrown from his motorized skateboard, which could reach speeds close to 40mph. He wasn't wearing a helmet.
- The results of TRACC's high school seatbelt survey and education campaign were compiled, and compliance went up from 71% to 80%. During the post-survey they gave out tickets for a free Frosty for those wearing seatbelts, and a warning ticket for those not.
- There are several family-friendly Mardi Gras events in the region, including one in Covington and TRACC's "In the ZONE" on the Southeastern campus.
- After the occupant protection subcommittee meeting, the LHSC occupant protection grant proposal was edited and is now ready for submission once the request for proposals is announced.
- Coordinators are planning to improve educational outreach while increasing awareness of the coalition on the Northshore. Recently, a press release was issued concerning the Drive Sober or Get Pulled Over enforcement wave centered around Mardi Gras and was picked up by several news agencies, including nola.com, and a Facebook page was created (www.facebook.com/nsrsc). We'd like to establish a logo for the coalition, and are contacting Southeastern and local high school art programs to gauge the potential of this being a student project; if anyone has any ideas for a design or have other logos they find appealing, send them our way. We'd appreciate any other suggestions for promoting the coalition, including radio stations that may be interested in airing PSAs or interviews like the one Emilie did on WBOK.
 - Rosa Dunn with Southeastern's radio station was suggested as a potential contact.
 - Chief Lentz is on 94.7 each month and offered to have a representative of the coalition as a guest.
- The Local Road Safety Program has identified the top twenty parishes in the state for fatal and serious and moderate injury non-intersection local road crashes; they are working on a plan that they plan to make available to those parishes that will allow them to implement systemic improvements on sections of roads identified as high-crash locations.

- Chris Laborde suggested identifying local businesses with electronic billboards who may agree to include safety PSAs in their content, and requested that anyone who comes across a possibility let him know so he can contact them. Eric Lundin said that the City of Slidell is set to pass an ordinance requiring digital billboards to display some PSA content. This idea will also be incorporated into the LHSC occupant protection grant proposal.

Road Safety Assessment (RSA) presentation

Rudynah Capone and Tom Buckley from the Louisiana Center for Transportation Safety presented details of the RSAs conducted on Helenberg Road and Harrison Avenue in St. Tammany Parish in November. Reports are in draft format, and additional comments and input are welcome. Once finalized, the LRSP Team will coordinate with St. Tammany Parish Engineering and work towards implementing the recommended projects. St. Tammany Parish has the option of pursuing LRSP funding.

Any suggestions or requests for future RSA locations are welcome.

Upcoming webinars

There are several webinars coming up in February that may be of interest. Coordinators invite anyone to participate from the RPC office on the South Shore or register and watch on their own:

- Strategic Highway Safety Plan update webinar: Lessons learned from other safety coalitions across the country. Friday, February 13, 12:00-2:00pm. No registration required, just connect at <https://connectdot.connectsolutions.com/shspwebinar/> or teleconference line 1-877-336-1839, access code 8010907
- FHWA webinar on their guide to bicycle safety countermeasures. Thursday, February 19, 1:00-2:30pm. To register: <https://attendee.gotowebinar.com/register/7552593013237777409>
- National Safety Council's Creating Cultural Change in Teen Driving webinar series, the first of which focuses on working with law enforcement to support your campaign. Tuesday, February 24, 1:00-2:00pm. To register: <https://nsc.csod.com/LMS/LoDetails/DetailsLo.aspx?loid=82475c3f-7b87-4cea-aab6-4504a2e8d3ac#t=1>
- FHWA & USDOT's Speed Management webinar series for improving the safety of all road users, the first focusing on pedestrians and bicyclists. Thursday, February 26, 12:00-1:30pm. To register: http://www.nhi.fhwa.dot.gov/resources/webconference/web_conf_learner_reg.aspx?webconfid=28919

Adjourn

Next meeting

Thursday, March 5, 2015

Topic: Safety on the Causeway

Contact

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