

# What is a Champion?

*What characteristics make a great champion?*

*presented to*

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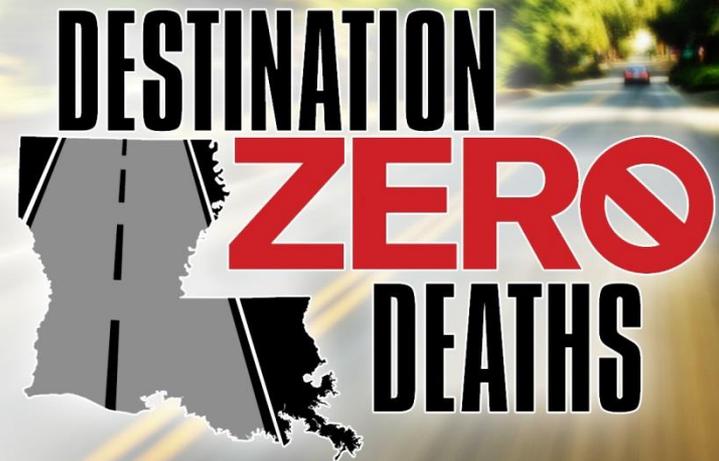
**NORTSC**

*presented by*

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# What is a Safety Champion?

- Demonstrates the coalition's commitment to traffic safety
- Brings decision makers and stakeholders together to develop solutions
- Empowers coalition members to implement the regional safety action plan



# Who is a Champion and what are their characteristics?

- A Champion has the courage to risk failure.
- A Champion uses an event to gain greater self-knowledge.
- A Champion trains their thought processes to produce a total approach to performance.
- A Champion understands their weaknesses and trains to strengthen them.



# Who is a Champion and what are their characteristics?

- A Champion understands performances are like a roller coaster.
- A Champion enjoys whatever they are supporting.
- A Champion has vision.



# How Do We Identify A Champion?

- Who do you know that would make a great champion?
- Who can motivate the group to greater expectations?
- Is it someone already involved in the coalition or someone new?
- Should we convene a small committee to take nominations?

