

Comprehensive Economic Development Strategy (CEDS)

for Regional Planning Commission (RPC) EDA region: Orleans, Jefferson, St Bernard, Plaquemines & St Tammany Parishes

Final: September 2014

**SUMMARY OF ECONOMIC DEVELOPMENT SUCCESSES IN THE REGION**

(since the 2009 CEDS)

**Workforce**

**Communication enhancements** - outreach like the recent upgrades to the LAworks.net, STAR jobs, and Build Your Future Louisiana (craft trades) to/in communities to make individuals aware of jobs and training programs

**Tourism**

**Construction of Seafood and Farmers Market in St Bernard Parish**

**Renovation of Historic Old Beauregard Courthouse in St Bernard Parish**

**Renovation of Old Arabi Jail to serve as St Bernard Sugar Museum**

**Renovation of Los Islanos Museum Complex in St Bernard Parish**

**Julia Street Warf Cruise Ship Terminal** - a \$23M renovation of this tourism facility

**Creative Media, Design & Film**

Additional Infrastructure for film industry

**Second Line Studios** - the first green and independent film studio in New Orleans is now complete

**Esplanade Studios**, the largest recording studio in Louisiana opened in New Orleans

**New Orleans Event Venues and Film Studios** - offering the largest green screen facilities in the Gulf South now open

**G Street Studio** - A private film studio opened in Jefferson Parish

**Food Manufacturing, Food Processing and Fishing**

**Recovery & Redevelopment**

**Improved Flood Protection** - Completion of a \$14.5 billion flood-protection system, including enhanced pumping stations, a 2=-mile long water wall and floodgate to prevent overflow from Lake Pontchartrain

Restoration and Revitalization of New Orleans' Theater District

**Mahalia Jackson Center for the Performing Arts** ,now Open

**Saenger Theatre** Re-Opened in September 2013, a \$52M renovation creating 100 permanent jobs

**Joy Theatre** - re-opened, a \$5M renovation

**Civic Theatre** - oldest surviving theatre building in New Orleans completed a \$10.5M renovation

**Energy Production, Petrochemicals & Plastics**

**Green and Environmental Technology**

**Aerospace & Advanced Manufacturing**

**NASA's Installation of New Equipment** - NASA installed new wilding and tooling equipment apparatus costing \$15M at the Michoud Facility

**Space Launch System** - a \$3M system to be used in conjunction with Boeing for NASA and Lockheed Martin's to build liquefied natural gas tanks

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**International Trade, Transportation & Logistics**

**Expand Port Facilities in the Area**

**Lakefront Airport** - reopening of the facility after a \$19M renovation

**St Bernard Port Harbor and Terminal District Building** constructed

**St Bernard Port Acquisition of Violet Docks Terminal**

**Nashville Marshalling Yard** - Port of New Orleans expansion of containerized cargo holding facilities completed in 2013-2014

**New Orleans Cold Storage** - \$40M expansion and relocation of a refrigeration facility within the Port of New Orleans

**Higher Education**

**Launch New Entrepreneurship Training program at Nunez Community College in St Bernard** - Procurement of \$2.6M US Dept. of Labor Grant to implement HRT & Entrepreneurship Curriculum, and reaction of On campus Entrepreneurship Center and Café to support the curriculum

**Healthcare Delivery & Biosciences**

**New Orleans Medical District Revitalization & Expansion**

**Project Legacy: Veterans Affairs Hospital** on Tulane Ave, \$1 billion project replacing VA medical center destroyed by Katrina. The new facility is under construction and set to open in 2014.

**Louisiana Cancer Research Center** - \$94M facility now complete

**Oschner Hospital** - \$40M expansion

**St Bernard Parish Hospital & Medical Office Building**

**Entrepreneurial Support**

**Churchill Technology & Business Park** - Office space to support business growth, including an incubator, conference center completed. Also The Science & Technology Academy building completed and received its first students in 2013

**New Orleans Business Alliance** - Establishment of the public-private partnership for the City of New Orleans Economic Development to better serve existing and prospective businesses & entrepreneurs

**Propeller Incubator** - establishment of a business incubator focusing on social innovation was launched in December 2012

**Enhancing Quality of Life**

**Renovation of Frederick J Sigur Civic Center in St Bernard Parish**

**Reinventing the Crescent** - Phase 1 park complete in the Bywater neighborhood of New Orleans

**Federal City** - several phases of the redevelopment Federal City, a military installation on the West Bank of Orleans Parish, are now complete

**St Claude Healing Center** - a community center facility is now complete

**Loyola Streetcar Line** - a new public transit route was added to the New Orleans streetcar network providing inter-modal connection and fostering Transit Oriented Development, including the South Market District a large scale, multi-block, mixed use development