

## 2019 Air Quality Awareness Video Contest

*Theme: Ground-Level Ozone Prevention*

**Submission Deadline: Friday, May 3, 2019, 5:00 PM Central Time**

### Rules & Eligibility:

- a. Participants **must** be enrolled in a high school located in Jefferson, Orleans, St. Bernard or St. Charles parish (these parishes are eligible for Congestion Mitigation & Air Quality project funding).
- b. Video submissions must be submitted with the Parent/Guardian Permission Form on Page 3 in order to be eligible.
- c. Entries must be no longer than 2 minutes.
- d. The submission must be original work, created solely by the entrant; it must not have been previously published, released or distributed in any form; must not have won any award; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity.
- e. Music used in the submission must be original and/or not require any additional clearances for the Clean Air Coalition to use or post on public websites or to use in public forums of any kind.

**Scoring Criteria:** Facts, appearance and grammar, creativity, and overall quality as an educational tool. Students have the freedom to choose any style video e.g. PSA, animation, explainer video, song, short film, commercial, spoken word, etc.

The logo features a blue silhouette of the state of Louisiana with a black outline of the New Orleans area. To the right of the map, the text "Greater New Orleans" is written in a blue, sans-serif font. Below this, "Clean Air Coalition" is written in a larger, bold, blue, sans-serif font.

# Greater New Orleans Clean Air Coalition



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### **Prizes:**

The top three (3) finalists will receive the following prizes:

1. Idle Reduction Signage for your School (worth \$3,000)
2. EPA Air Quality Flag Program Materials (worth \$100)
3. Award Certificate from the Greater New Orleans Clean Air Coalition, New Orleans Regional Planning Commission, and State officials
4. Recognition during Louisiana's Air Quality Awareness Month (May), Ozone Season (May-October), and various clean air events throughout the year

All students who submit entries will receive free air quality awareness resources for their schools!

**Submission Instructions:** Upload your video to a large file sharing website and email the download link and your completed entry form to [cleanairneworleans@norpc.org](mailto:cleanairneworleans@norpc.org) (*entrants are welcome to utilize any file sharing site to submit their video*).

**Winning entries will be announced on Friday, May 10, 2019.**

**Contact:** Courtney Young: [cyoung@norpc.org](mailto:cyoung@norpc.org) / (504) 483-8519

# 2019 Air Quality Awareness Video Contest

## Student Video Contest | Parent/Guardian Permission Form

Title of Video Entry: \_\_\_\_\_

Student Name: \_\_\_\_\_

School Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

By signing this document, you affirm the following:

### Student

I have read and understand the Rules and Eligibility and agree to abide by those rules.

I have full authority to enter this video into this contest and that the video is original and owned by me.

I understand that in the event my submission is selected as a winning entry, and the rights and/or originality of my entry cannot be verified to the satisfaction of the judges, an alternate winner may be selected in my place.

### Parent/Guardian

I understand my child has submitted an original video to the 2019 Air Quality Awareness student video contest. I grant full permission and authority to the Greater New Orleans Clean Air Coalition and anyone authorized by the organization, to use, publish, and display my or my child's image and/or voice as it is contained in the video.

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_